



Canadian Annual Derivatives Conference

MONTRÉAL EXCHANGE

June 17-18, 2025

Sponsorship Package

Sponsorship of the Canadian Annual Derivatives Conference 2025 gives your organization the opportunity to participate in Canada's Leading Derivatives Conference.

An unparalleled opportunity to forge connections with the who's who of Canadian derivatives.



Lunch Sponsorship - \$19,500

- Six invitations to the Market Open Ceremony live from the conference
- Six complimentary passes for CADC 2025 (does not include accommodation fees)
- Opportunity for a five minute address during the keynote address
- Signage to promote your company for the full duration of CADC 2025
- Full-page advertisement in the CADC 2025 electronic conference program
- One 8' X 10' stand in the exhibit hall (exhibitor must pay exhibit-related fees)



Participant's Gift Sponsorship - \$17,000

- Four invitations to the Market Open Ceremony live from the conference
- Four complimentary passes for CADC 2025 (does not include accommodation fees)
- Sponsor logo on the official CADC 2025 participant gift to be distributed to all participants (includes item and branding)
- Signage to promote your company for the full duration of CADC 2025
- Full-page advertisement in the CADC 2025 electronic conference program
- One 8' X 10' stand in the exhibit hall (exhibitor must pay exhibit-related fees)



Exclusive Pre-Event Reception Sponsorship - \$14,000

- Two invitations to the Market Open Ceremony live from the conference
- Two complimentary passes for CADC 2025 (does not include accommodation fees)
- Two Pre-Event Reception invitations to join speakers, panelists and industry leaders
- Prominent signage and branding at the Pre-Event Reception (June 16th)
- Signage to promote your company for the full duration of CADC 2025
- Full-page advertisement in the CADC 2025 electronic conference program
- One 8' X 10' stand in the exhibit hall (exhibitor must pay exhibit-related fees)



Lanyard Sponsorship - \$12,500

SOLD

- Two invitations to the Market Open Ceremony live from the conference
- Two complimentary passes for CADC 2025 (does not include accommodation fees)
- Sponsor logo on the lanyard to be distributed to all participants
- Signage to promote your company for the full duration of CADC 2025
- Full-page advertisement in the CADC 2025 electronic conference program
- One 8' X 10' stand in the exhibit hall (exhibitor must pay exhibit-related fees)



Barista Coffee Sponsorship - \$12,500

- Two invitations to the Market Open Ceremony live from the conference
- Two complimentary passes for CADC 2025 (does not include accommodation fees)
- Sponsor logo on the front of the coffee bar, on every cup of coffee served and napkins
- Signage to promote your company for the full duration of CADC 2025
- Full-page advertisement in the CADC 2025 electronic conference program
- One 8' X 10' stand in the exhibit hall (exhibitor must pay exhibit-related fees)



Conference Wireless Internet - \$10,000

- Two invitations to the Market Open Ceremony live from the conference
- Two complimentary passes for CADC 2025 (does not include accommodation fees)
- Wireless network visibility on agenda and electronic signage throughout the conference – personalized network name
- Signage to promote your company for the full duration of CADC 2025
- Full-page advertisement in the CADC 2025 electronic conference program
- One 8' X 10' stand in the exhibit hall (exhibitor must pay exhibit-related fees)



Room Keys - \$9,500

- Two invitations to the Market Open Ceremony live from the conference
- Two complimentary passes for CADC 2025 (does not include accommodation fees)
- Company logo / message will be imprinted on one side of the Westin Montreal hotel room key cards, distributed to all CADC hotel guests
- Signage to promote your company for the full duration of CADC 2025
- Half-page advertisement in the CADC 2025 electronic conference program
- One 8' X 10' stand in the exhibit hall (exhibitor must pay exhibit-related fees)



Welcome Munchies Bag - \$7,500

- One invitation to the Market Open Ceremony live from the conference
- Two complimentary passes for CADC 2025 (does not include accommodation fees)
- Branding on in-room snack bag distributed to all CADC hotel guests
- Signage to promote your company for the full duration of CADC 2025
- Half-page advertisement in the CADC 2025 electronic conference program
- One 8' X 10' stand in the exhibit hall (exhibitor must pay exhibit-related fees)



Charging Station - \$6,000

SOLD

- One invitation to the Market Open Ceremony live from the conference
- Two complimentary passes for CADC 2025 (does not include accommodation fees)
- Branding on charging station located in the exhibit hall
- Signage to promote your company for the full duration of CADC 2025
- Half-page advertisement in the CADC 2025 electronic conference program
- One 8' X 10' stand in the exhibit hall (exhibitor must pay exhibit-related fees)



Breakfast Sponsorship - \$6,000

2 sponsorships available

SOLD OUT

- One invitation to the Market Open Ceremony live from the conference
- Two complimentary passes for CADC 2025 (does not include accommodation fees)
- Prominent signage with company logo will be displayed in buffet area and napkins
- Signage to promote your company for the full duration of CADC 2025
- Half-page advertisement in the CADC 2025 electronic conference program
- One 8' X 10' stand in the exhibit hall (exhibitor must pay exhibit-related fees)



Break Sponsorship - \$5,000

3 sponsorships available

SOLD OUT

- One invitation to the Market Open Ceremony live from the conference
- Two complimentary passes for CADC 2025 (does not include accommodation fees)
- Prominent signage with company logo will be displayed in buffet area and napkins
- Signage to promote your company for the full duration of CADC 2025
- Half-page advertisement in the CADC 2025 electronic conference program
- One 8' X 10' stand in the exhibit hall (exhibitor must pay exhibit-related fees)



General Session Notepads - \$5,000

2 sponsorships available

ONE SOLD

- One invitation to the Market Open Ceremony live from the conference
- Two complimentary passes for CADC 2025 (does not include accommodation fees)
- Notepad to feature company logo, placed in General Session on either Tuesday or Wednesday morning
- Signage to promote your company for the full duration of CADC 2025
- Half-page advertisement in the CADC 2025 electronic conference program
- One 8' X 10' stand in the exhibit hall (exhibitor must pay exhibit-related fees)



General Session Pens - \$5,000

2 sponsorships available

ONE SOLD

- One invitation to the Market Open Ceremony live from the conference
- Two complimentary passes for CADC 2025 (does not include accommodation fees)
- Pen to feature company logo, placed in General Session on either Tuesday or Wednesday morning
- Signage to promote your company for the full duration of CADC 2025
- Half-page advertisement in the CADC 2025 electronic conference program
- One 8' X 10' stand in the exhibit hall (exhibitor must pay exhibit-related fees)



Exhibitor Sponsorship - \$4,000

6 available

- One complimentary pass for CADC 2025 (does not include accommodation fees)
- Signage to promote your company for the full duration of CADC 2025
- One 8' X 10' stand in the exhibit hall (exhibitor must pay exhibit-related fees)



General Room Drop - \$3,500

SOLD

- One complimentary pass for CADC 2025 (does not include accommodation fees)
- Opportunity to drop marketing materials and/or a logo promotion item in each Westin Montreal attendee guest room. Limited to one item/piece of collateral, i.e. one flyer, one giveaway, etc. Size and weight restrictions may apply
- Signage to promote your company for the full duration of CADC 2025



Attendee Exhibit Hall Tote Bag - \$3,500

SOLD

- One complimentary pass for CADC 2025 (does not include accommodation fees)
- Signage to promote your company for the full duration of CADC 2025
- Company logo on tote bags available in the Exhibit Hall to hold promotional items, collateral materials, etc.



TMX

The logo consists of the letters 'TMX' in a bold, white, sans-serif font. A thick white swoosh underline starts under the 'T', curves under the 'M', and then rises to cross the 'X' from the bottom left. The 'X' is formed by two overlapping strokes, with the top stroke curving upwards and to the right.