



# Canadian Annual Derivatives Conference

**MONTRÉAL EXCHANGE**

**June 8, 2023**

# Sponsorship Package

Sponsorship of the Canadian Annual Derivatives Conference 2023 gives your organization the opportunity to participate in Canada's Leading Derivatives Conference. An unparalleled opportunity to forge connections with the who's who of Canadian derivatives.



# Lunch Sponsorship - \$17,500

SOLD

- Four invitations to the Market Open Ceremony live from the conference
- Four complimentary passes for CADC 2023 (does not include accommodation fees)
- Opportunity for a five minute address during the luncheon
- Signage to promote your company for the full duration of CADC 2023
- Full-page advertisement in the CADC 2023 electronic conference program
- One 8' X 10' stand in the exhibit hall (exhibitor must pay exhibit-related fees)

# Reception Sponsorship – \$15,000

- Four invitations to the Market Open Ceremony live from the conference
- Four complimentary passes for CADC 2023 (does not include accommodation fees)
- Prominent signage and branding at the Thursday night Cocktail Reception (June 8th)
- Signage to promote your company for the full duration of CADC 2023
- Full-page advertisement in the CADC 2023 electronic conference program
- One 8' X 10' stand in the exhibit hall (exhibitor must pay exhibit-related fees)

# Participant's Gift Sponsorship – \$15,000

**SOLD**

- Four invitations to the Market Open Ceremony live from the conference
- Four complimentary passes for CADC 2023 (does not include accommodation fees)
- Sponsor logo on the official CADC 2023 participant gift to be distributed to all participants (includes item and branding)
- Signage to promote your company for the full duration of CADC 2023
- Full-page advertisement in the CADC 2023 electronic conference program
- One 8' X 10' stand in the exhibit hall (exhibitor must pay exhibit-related fees)

# Lanyard Sponsorship - \$12,000

SOLD

- Two invitations to the Market Open Ceremony live from the conference
- Two complimentary passes for CADC 2023 (does not include accommodation fees)
- Sponsor logo on the lanyard to be distributed to all participants
- Signage to promote your company for the full duration of CADC 2023
- Full-page advertisement in the CADC 2023 electronic conference program
- One 8' X 10' stand in the exhibit hall (exhibitor must pay exhibit-related fees)

# Conference Wireless Internet – \$10,000

SOLD

- Two invitations to the Market Open Ceremony live from the conference
- Two complimentary passes for CADC 2023 (does not include accommodation fees)
- Wireless network visibility on agenda and electronic signage throughout the conference
- Personalized network name
- Signage to promote your company for the full duration of CADC 2023
- Full-page advertisement in the CADC 2023 conference program
- One 8' X 10' stand in the exhibit hall (exhibitor must pay exhibit-related fees)

# Room Keys - \$7,500

SOLD

- One invitation to the Market Open Ceremony live from the conference
- Two complimentary passes for CADC 2023 (does not include accommodation fees)
- Company logo / message will be imprinted on one side of the Westin Montreal hotel room key cards, distributed to all CADC hotel guests
- Signage to promote your company for the full duration of CADC 2023
- Half-page advertisement in the CADC 2023 electronic conference program
- One 8' X 10' stand in the exhibit hall (exhibitor must pay exhibit-related fees)



# Welcome Munchies Bag- \$7,500

- One invitation to the Market Open Ceremony live from the conference
- Two complimentary passes for CADC 2023 (does not include accommodation fees)
- Branding on in-room snack bag distributed to all CADC hotel guests
- Signage to promote your company for the full duration of CADC 2023
- Half-page advertisement in the CADC 2023 electronic conference program
- One 8' X 10' stand in the exhibit hall (exhibitor must pay exhibit-related fees)

# Breakfast Sponsorship - \$5,000

SOLD

- One invitation to the Market Open Ceremony live from the conference
- Two complimentary passes for CADC 2023 (does not include accommodation fees)
- Prominent signage with company logo will be displayed in buffet area and napkins
- Signage to promote your company for the full duration of CADC 2023
- Half-page advertisement in the CADC 2023 electronic conference program
- One 8' X 10' stand in the exhibit hall (exhibitor must pay exhibit-related fees)

# Break Sponsorship - \$5,000

## 2 sponsorships available

SOLD OUT

- One invitation to the Market Open Ceremony live from the conference
- Two complimentary passes for CADC 2023 (does not include accommodation fees)
- Prominent signage with company logo will be displayed in buffet area and napkins
- Signage to promote your company for the full duration of CADC 2023
- Half-page advertisement in the CADC 2023 electronic conference program
- One 8' X 10' stand in the exhibit hall (exhibitor must pay exhibit-related fees)

# Charging Station - \$5,000

SOLD

- One invitation to the Market Open Ceremony live from the conference
- Two complimentary passes for CADC 2023 (does not include accommodation fees)
- Branding on charging station located in the exhibit hall
- Signage to promote your company for the full duration of CADC 2023
- Half-page advertisement in the CADC 2023 electronic conference program
- One 8' X 10' stand in the exhibit hall (exhibitor must pay exhibit-related fees)

# General Session Notepads – \$4,000

SOLD

- Two complimentary passes for CADC 2023 (does not include accommodation fees)
- Signage to promote your company for the full duration of CADC 2023
- Notepad to feature company logo, placed in General Session on Thursday morning

# General Session Pens - \$4,000

SOLD

- Two complimentary passes for CADC 2023 (does not include accommodation fees)
- Signage to promote your company for the full duration of CADC 2023
- Pen to feature company logo, placed in General Session on Thursday morning

# Exhibitor Sponsorship - \$3,500 (6 available)

**TWO SOLD**

- One complimentary pass for CADC 2023 (does not include accommodation fees)
- Signage to promote your company for the full duration of CADC 2023
- One 8' X 10' stand in the exhibit hall (exhibitor must pay exhibit-related fees)

# General Room Drop - \$3,000

SOLD

- One complimentary pass for CADC 2023 (does not include accommodation fees)
- Opportunity to drop marketing materials and/or a logo promotion item in each Westin Montreal attendee guest room. Limited to one item/piece of collateral, i.e. one flyer, one giveaway, etc. Size and weight restrictions may apply
- Signage to promote your company for the full duration of CADC 2023



# Attendee Exhibit Hall Tote Bag - \$3,000

**SOLD**

- One complimentary pass for CADC 2023 (does not include accommodation fees)
- Signage to promote your company for the full duration of CADC 2023
- Company logo on tote bags available in the Exhibit Hall to hold promotional items, collateral materials, etc.



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