

An aerial photograph of the Montreal skyline, featuring the prominent green dome of the Montreal City Hall in the foreground. The background is filled with various skyscrapers and buildings under a dark, overcast sky. The text 'Canadian Annual Derivatives Conference' is overlaid in large, bold, cyan-colored letters on the left side of the image.

# Canadian Annual Derivatives Conference

June 20-21, 2022

Montréal

# Sponsorship Package



# Reception Sponsorship – \$20,000

- Sign boards to promote your company for the full duration of CADC 2022
- Prominent signage and branding at the Monday night Reception Dinner (June 20<sup>th</sup>)
- Full-page advertisement in the CADC 2022 conference program
- Four complimentary passes for CADC 2022 (does not include accommodation fees)
- One 8' X 10' stand in the exhibit hall (exhibitor must pay exhibit-related fees)

# Lunch Sponsorship - \$17,500

**SOLD**

- Opportunity for a five minute address during the luncheon
- Sign boards to promote your company for the full duration of CADC 2022
- Full-page advertisement in the CADC 2022 conference program
- Four complimentary passes for CADC 2022 (does not include accommodation fees)
- One 8' X 10' stand in the exhibit hall (exhibitor must pay exhibit-related fees)

# Participant's Gift Sponsorship - \$12,500

SOLD

- Sponsor logo on the official CADC 2022 participant gift to be distributed to all participants
- Sign boards to promote your company for the full duration of CADC 2022
- Full-page advertisement in the CADC 2022 conference program
- Four complimentary passes for CADC 2022 (does not include accommodation fees)
- One 8' X 10' stand in the exhibit hall (exhibitor must pay exhibit-related fees)

# Lanyard Sponsorship - \$12,000

SOLD

- Sponsor logo on the lanyard to be distributed to all participants
- Sign boards to promote your company for the full duration of CADC 2022
- Full-page advertisement in the CADC 2022 conference program
- Two complimentary passes for CADC 2022 (does not include accommodation fees)
- One 8' X 10' stand in the exhibit hall (exhibitor must pay exhibit-related fees)

# Conference Wireless Internet - \$10,000

SOLD

- Sign boards to promote your company for the full duration of CADC 2022
- Card with company logo will be distributed to each attendee highlighting sponsorship of wireless internet in meeting space
- Personalized network name
- Full-page advertisement in the CADC 2022 conference program
- Two complimentary passes for CADC 2022 (does not include accommodation fees)

# Room Keys - \$7,500

SOLD

- Sign boards to promote your company for the full duration of CADC 2022
- Company logo will be imprinted on one side of the Fairmont The Queen Elizabeth hotel room key cards, distributed to all CADC hotel guests
- Half-page advertisement in the CADC 2022 conference program
- Two complimentary passes for CADC 2022 (does not include accommodation fees)



# Breakfast Sponsorship - \$7,500

## 1 sponsorship available

- Sign boards to promote your company for the full duration of CADC 2022
- Prominent signage with company logo will be displayed in buffet area and napkins on Tuesday morning
- Half-page advertisement in the CADC 2022 conference program
- Two complimentary passes for CADC 2022 (does not include accommodation fees)
- One 8' X 10' stand in the exhibit hall (exhibitor must pay exhibit-related fees)

# Welcome Munchies Bag- \$7,500

- Sign boards to promote your company for the full duration of CADC 2022
- Branding on in-room snack bag
- Half-page advertisement in the CADC 2022 conference program
- Two complimentary passes for CADC 2022 (does not include accommodation fees)

# Break Sponsorship - \$5,000

## 3 sponsorships available

**SOLD OUT**

- Sign boards to promote your company for the full duration of CADC 2022
- Half-page advertisement in the CADC 2022 conference program
- Two complimentary passes for CADC 2022 (does not include accommodation fees)
- One 8' X 10' stand in the exhibit hall (exhibitor must pay exhibit-related fees)

# General Session Notepads - \$5,000

SOLD

- Signs boards to promote your company for the full duration of CADC 2018
- Notepad to feature company logo, placed in General Session on Monday afternoon and Tuesday morning
- Two complimentary passes for CADC 2022 (does not include accommodation fees)

# General Session Pens - \$4,000

SOLD

- Sign boards to promote your company for the full duration of CADC 2022
- Pen to feature company logo, placed in General Session on Monday morning and Tuesday morning
- Two complimentary passes for CADC 2022 (does not include accommodation fees)

# Exhibitor Sponsorship - \$3,500 (6 available)

**FOUR SOLD**

- Sign boards to promote your company for the full duration of CADC 2022
- One complimentary pass for CADC 2022 (does not include accommodation fees)
- One 8' X 10' stand in the exhibit hall (exhibitor must pay exhibit-related fees)

# Eco-Friendly Branded Water Cartons

- \$3,500

SOLD

- Sign boards to promote your company for the full duration of CADC 2022
- Water carton with sponsor logo distributed in each Fairmont Queen Elizabeth attendee guest room
- One complimentary pass for CADC 2022 (does not include accommodation fees)

# General Room Drop - \$3,000

SOLD

- Sign boards to promote your company for the full duration of CADC 2022
- Opportunity to drop marketing materials and/or a logo promotion item in each Queen Elizabeth attendee guest room. Limited to one item/piece of collateral, i.e. one flyer, one giveaway, etc. Size and weight restrictions may apply
- One complimentary pass for CADC 2022 (does not include accommodation fees)



# Attendee Exhibit Hall Tote Bag -

**\$2,500**

**SOLD**

- Sign boards to promote your company for the full duration of CADC 2022
- Company logo on tote bags available in the Exhibit Hall to hold promotional items, collateral materials, etc.
- One complimentary pass for CADC 2022 (does not include accommodation fees)



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