## POTOMAC PORTFOLIOS LLC

**CADC Presentation** 

**November 29, 2011** 

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#### **Managed Futures**

"Changing landscapes in managed futures are offering new directions for portfolio diversification."

---Thomas Lott, President, Potomac Portfolios LLC

- Macro Landscape
  - Topping Patterns
  - Converging Correlations
  - Recent Trends in Managed Futures
- Asset Allocation
  - New Directions in Portfolio Diversification
  - Beta, Alpha, Various Combinations

#### All Sectors (2011)

#### SPX / Bonds / Managed Futures / Hedge Funds

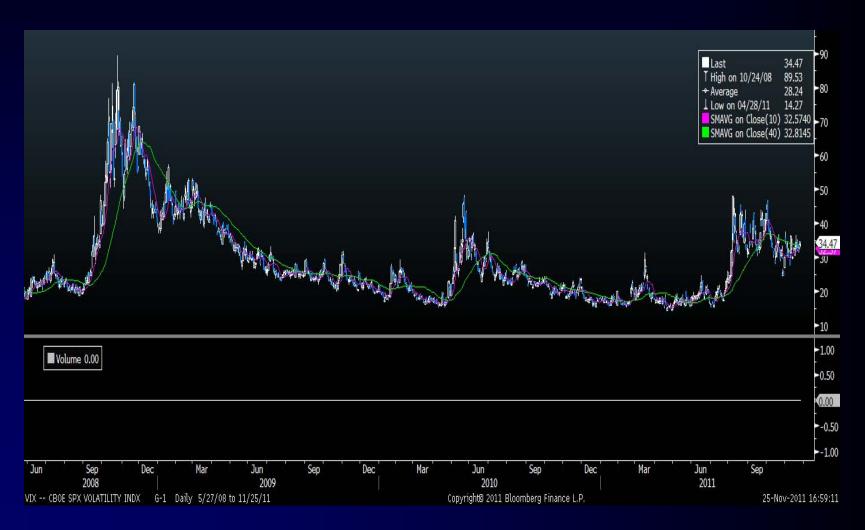
#### **Mixed Market Conditions**



## **CBOE SPX Volatility Index (VIX)** (2008-2011)

Weighted Average of Implied Volatilities

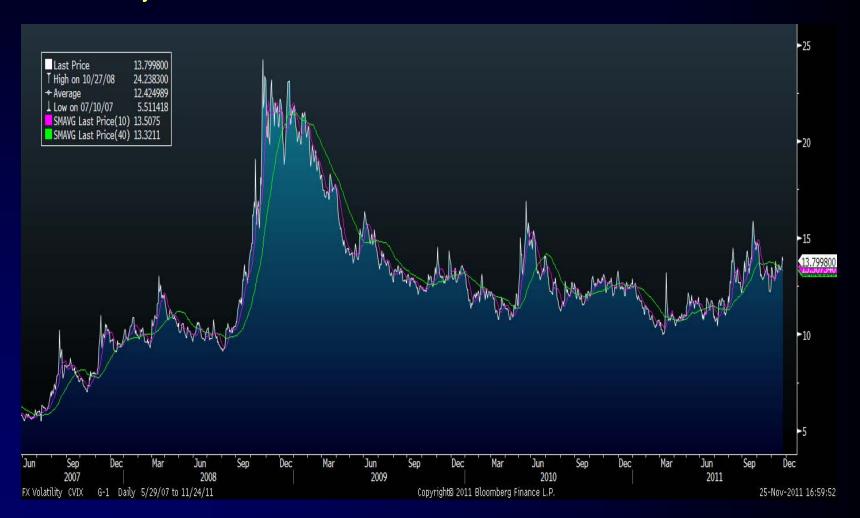
Market Volatility - Stocks



## Deutsche Bank 3Mo Implied FX Volatility (2007-2011)

**Underlying Basket: 9 Major Currency Pairs** 

Market Volatility - Currencies



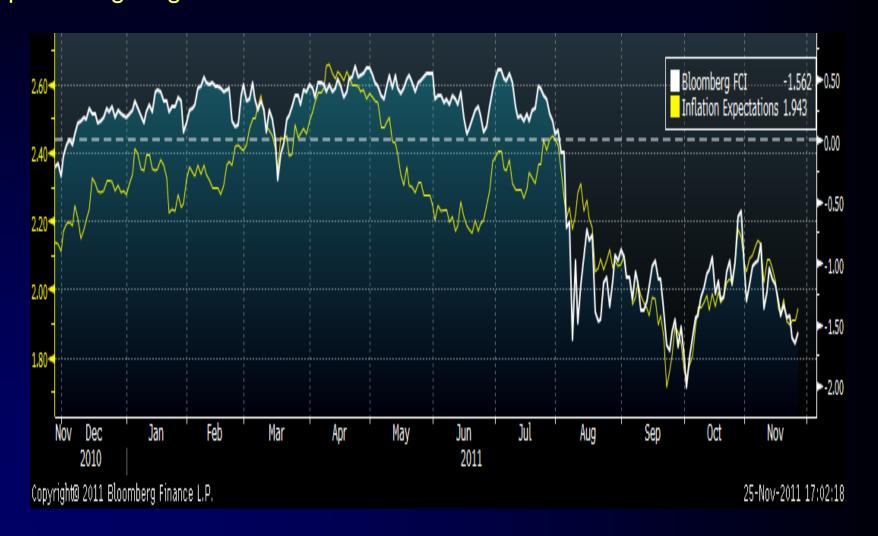
# **Currency Carry Trade** (2005-2011)

High Yield: AUD/NOK/NZD Low Yield: JPY/USD/GBP

**Currency Trend** 



Money Market/Bond Market/Equity Market vs. Inflation Expectations
Approaching Negative -1.50 Standard Deviations < Pre-Lehman

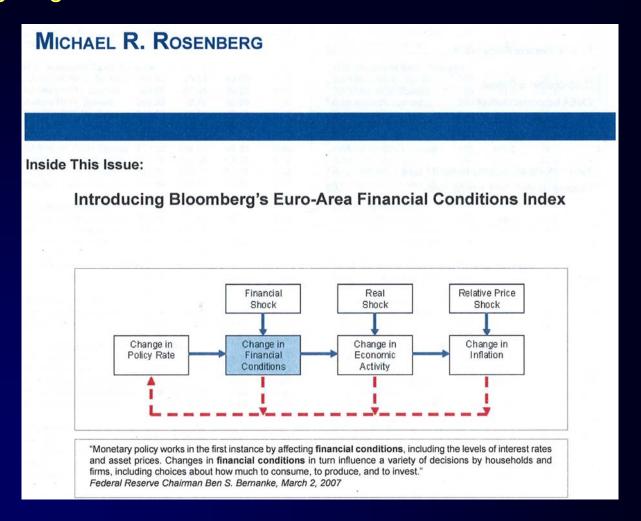


Money Market/Bond Market/Equity Market vs. Inflation Expectations

Approaching Negative -1.50 Standard Deviations < Pre-Lehman

Bloomberg's U.S. Financial		s Index			
Components and		Weights			
	BFCIUS	•			
Money Market	Broids	Brolost			
Ted Spread	11.1%	6 7%			
Commerical Paper/T-Bill Spread	11.1%				
Libor-OIS Spread	11.1%				
Elbor-Olo Opicad	33.3%				
Bond Market	00.070	20.070			
Baa Corporate/Treasury Spread	6.7%	4 0%			
Muni/Treasury Spread	6.7%	4.0%			
Swaps/Treasury Spread	6.7%				
High Yield/Treasury Spread	6.7%	4.0%			
Agency/Treasury Spread	6.7%	4.0%			
- Line in the second	33.3%	20.0%			
Equity Market	5 51170 531				
S&P 500 Share Prices	16.7%	10.0%			
VIX Index	16.7%	10.0%			
	33.3%	ghts BFCIUS+ 6.7% 6.7% 6.7% 20.0% 4.0% 4.0% 4.0% 4.0% 20.0% 10.0% 20.0% 10.0% 20.0%			
Asset Bubbles					
Nasdaq/S&P 500 Ratio		10.0%			
S&P Homebuilders/S&P 500 Ratio		10.0%			
		20.0%			
Equilibrium Yield Gap					
5-Yr. Treasury Yield less Nom. GDP G		10.0%			
Real Baa Corporate Yield less Average	9	10.0%			
-		20.0%			
Total	100%	100%			

Money Market/Bond Market/Equity Market vs. Inflation Expectations
Approaching Negative -1.50 Standard Deviations < Pre-Lehman



Money Market/Bond Market/Equity Market vs. Inflation Expectations

Approaching Negative -1.50 Standard Deviations < Pre-Lehman



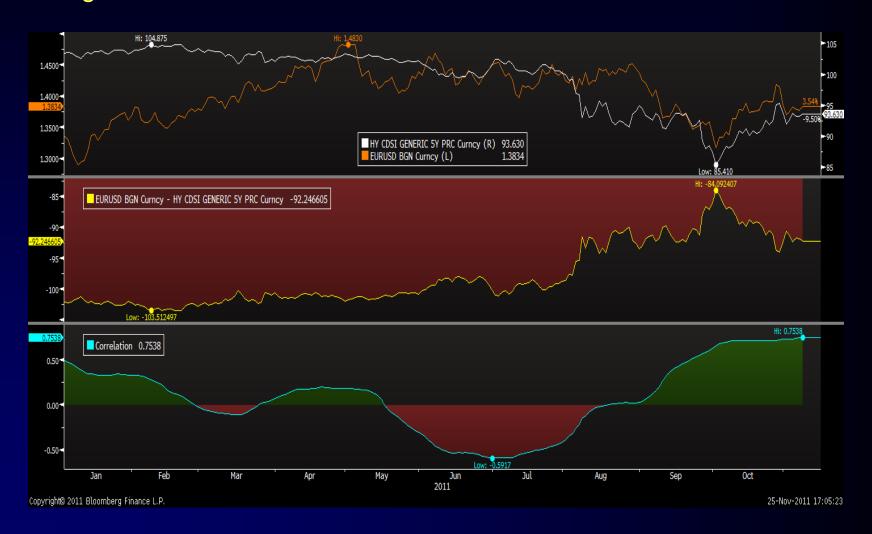
Money Market/Bond Market/Equity Market vs. Inflation Expectations
Approaching Negative -1.50 Standard Deviations < Pre-Lehman



## EUR/USD vs. US High Yield Debt (2010-2011)

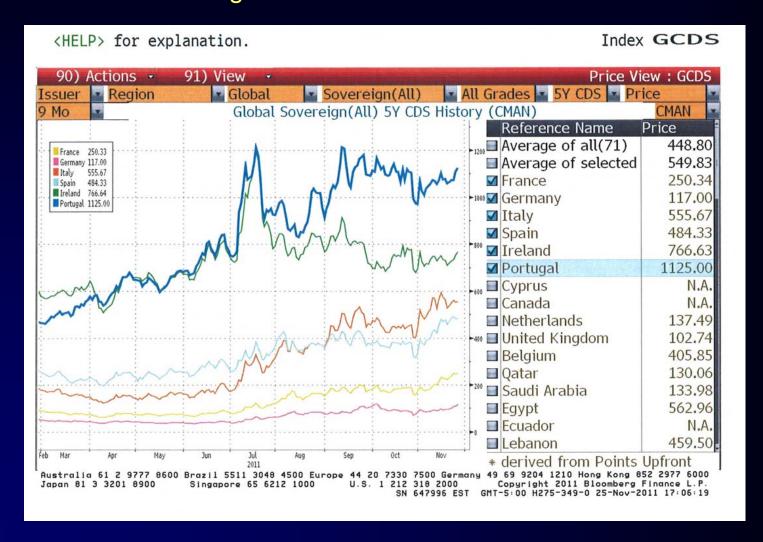
#### 100 US Non-Investment Grade Entities

#### Rising US/Euro Correlation



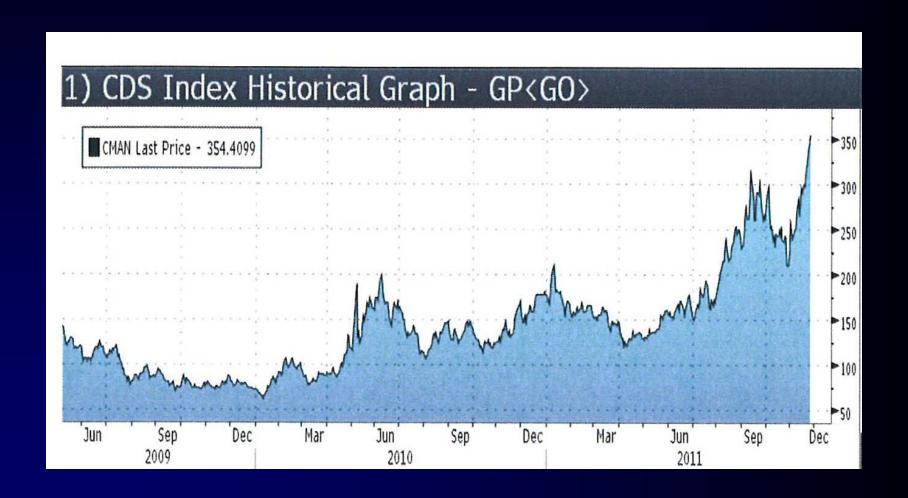
## **CDS Pricing- European Countries (2011)**

Top-to-Bottom: Portugal / Ireland / Italy / Spain / France / Germany Correlations Increasing



# CDS Pricing- 25 Investment Grade Banks (2011)

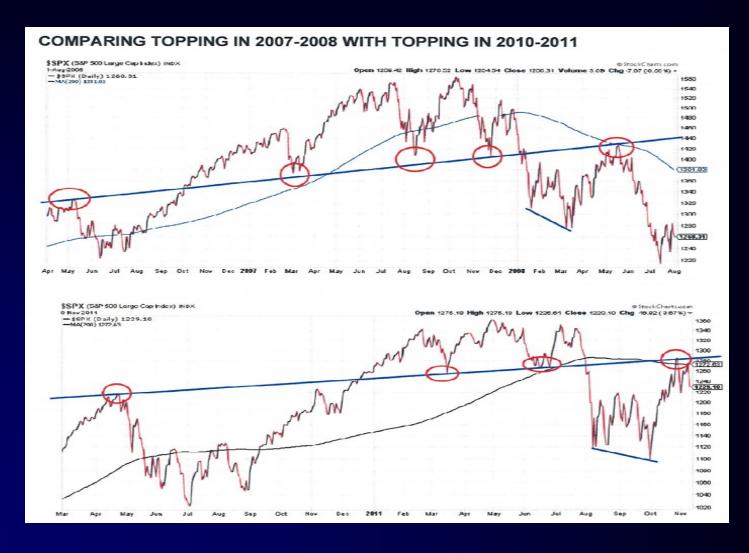
Markit iTraxx Europe Senior Financial Index Hitting New Highs



# **Comparative Topping**

SPX in 2007/2008 vs. SPX in 2010/2011

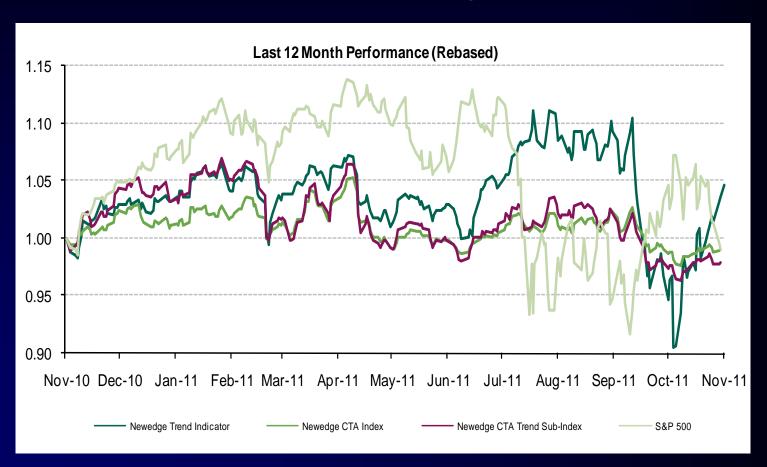
#### **Similar Patterns**



#### **Industry Performance** (Daily: Trailing 12-Months)

NewEdge Indices vs. SP500

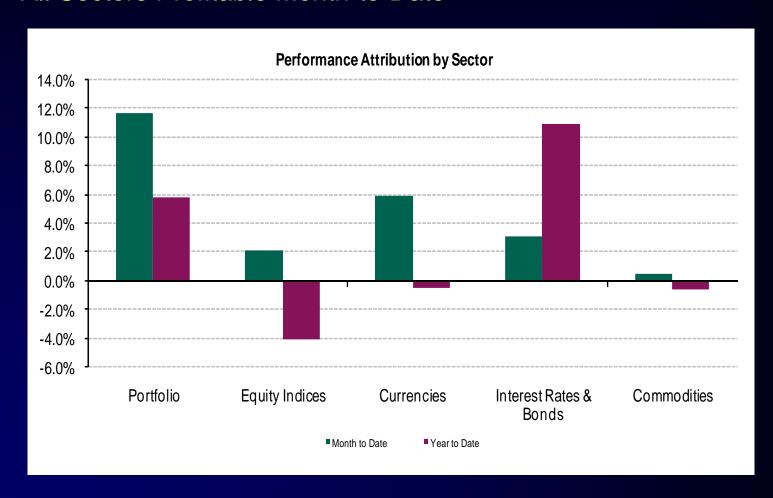
Trends Resume as Equities are Challenged



# Industry Performance (MTD/YTD 2011)

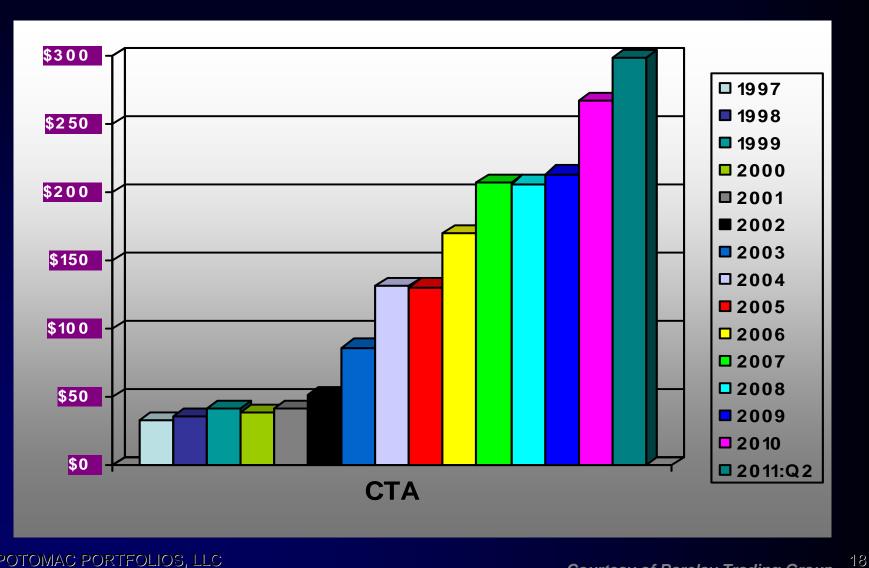
**New Edge Trend Indicator** 

All Sectors Profitable Month-to-Date



# **Funds Under Management - CTA**

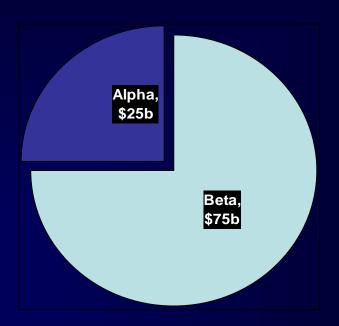
## **Managed Futures (\$ billions)**



# **Market Segmentation: CTA Pre-2000**

Alpha vs. Beta Trading Strategies

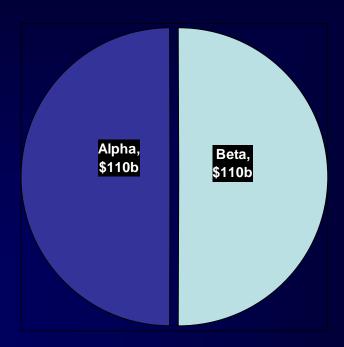
Alpha (25%) vs. Beta (75%) \$50 - \$100 Billion



# **Market Segmentation: 2010**

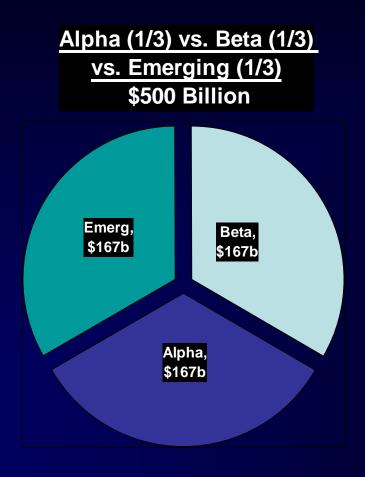
Alpha vs. Beta Trading Strategies

Alpha (50%) vs. Beta (50%) \$220 Billion



## **Market Segmentation: 2015-2020**

Alpha vs. Beta vs. Emerging Strategies



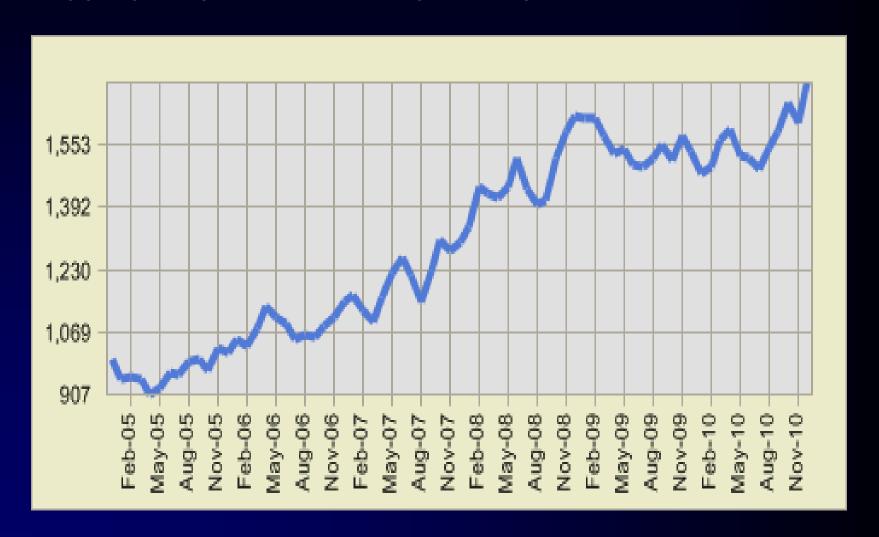
## Portfolio Construction - Beta (Jan 2005 - Dec 2010)

Correlation Matrix (pair wise = 64%)

%	BETA 1	BETA 2	ВЕТА 3	BETA 4	BETA 5	BETA 6	BETA 7	BETA 8	BETA 9	BETA 10
BETA 1	100	59	52	58	52	57	38	49	52	62
BETA 2	59	100	74	77	75	87	65	76	71	78
BETA 3	52	74	100	58	55	80	69	63	69	58
BETA 4	58	77	58	100	72	72	54	69	61	58
BETA 5	52	75	55	72	100	77	55	74	66	59
BETA 6	57	87	80	72	77	100	60	74	69	65
										63
BETA 7	38	65	69	54	55	60	100	57	64	
BETA 8	49	76	63	69	74	74	57	100	73	67
BETA 9	52	71	69	61	66	69	64	73	100	69
BETA 10	62	78	58	58	59	65	63	67	69	100
AVG	42	, 74	64	64	65	71	58	67	66	64

#### Beta portfolios can be volatile (Jan 2005 - Dec 2010)

#### Aggregating trend following strategies



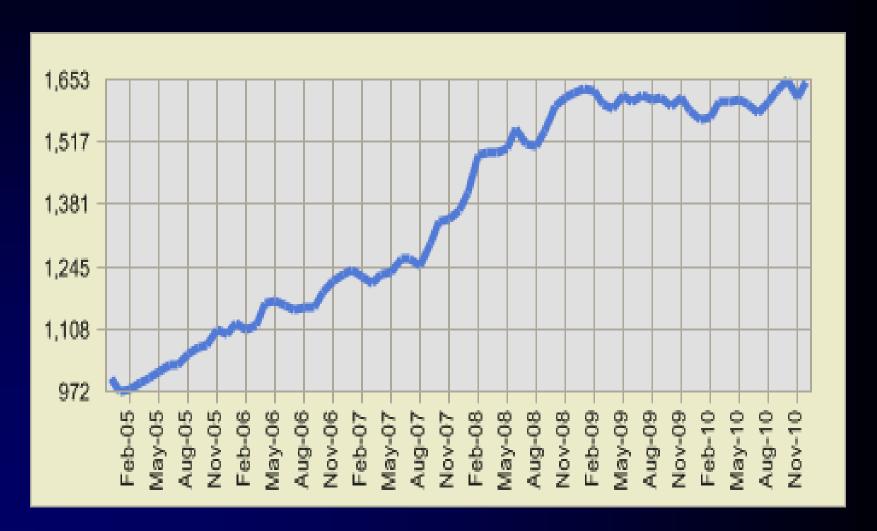
# Alpha correlations are low (Jan 2005 - Dec 2010)

#### Correlation Matrix (pair wise = 10%)

%	ALFA 1	ALFA 2	ALFA 3	ALFA 4	ALFA 5	ALFA 6	ALFA 7	ALFA 8	ALFA 9	ALFA 10
ALFA 1	100	(1)	16	(27)	(11)	(11)	(9)	11	16	34
ALFA 2	16	100	9	(4)	30	27	7	8		(26)
ALFA 3	(27)	9	100	(11)	14	2	8	(10)	(4)	7
ALFA 4	(11)	(4)	(11)	100	20	36	11	56	4	(23)
ALFA 5	(11)	30	14	20	100	48	48	36	58	11
ALFA 6	(9)	27	2	36	48	100	21	6	25	9
ALFA 7	11	7	8	11	48	21	100	28	30	4
ALFA 8	16	8	(10)	56	36	6	28	100	55	(5)
ALFA 9	34		(4)	4	58	25	30	55	100	2
ALFA 10	(2)	(26)	7	(23)	11	9	4	(5)	2	100
AVG	, 2	, 5	, 5	25	-2	18	-10	-8 ,	3 ,	-7

# Alpha portfolios can be less volatile (Jan 2005 - Dec 2010)

#### Aggregating Alpha Strategies



# Alpha portfolios can be less volatile (Jan 2005 - Dec 2010)

#### Aggregating Alpha Strategies



# Alpha portfolios can be less volatile (Jan 2000 - Sep 2011)

Barclay Indices: CTA vs. Discretionary Only

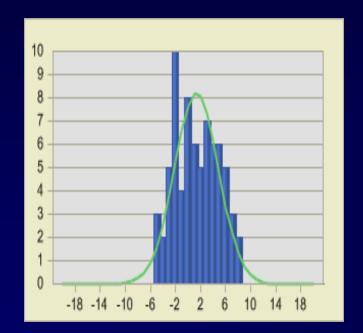


# **Portfolio Construction - Analytics**

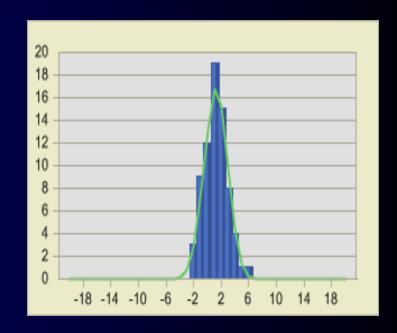
#### Monthly Distribution of Portfolio Returns

Without Cash Efficiency Jan 2005 - Dec 2010

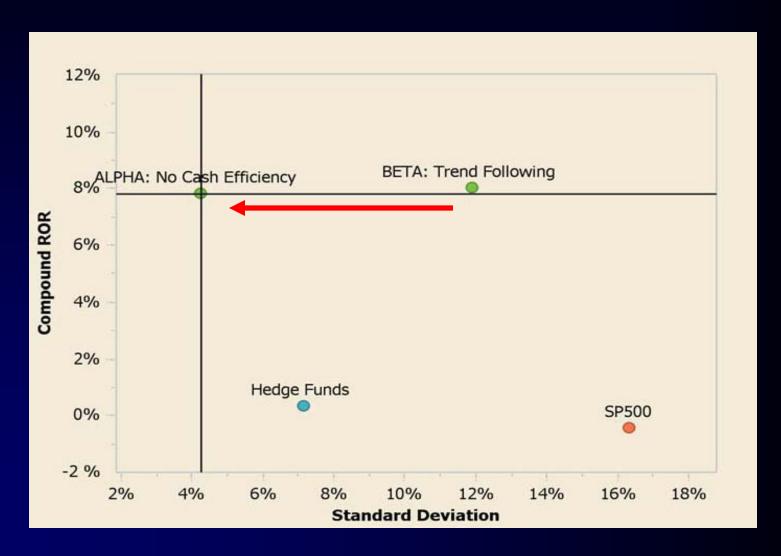
**Beta: Trend Following** 



**Alpha: Potomac's Approach** 



Alpha vs. Beta vs. Benchmarks (Jan 2005 - Dec 2010)

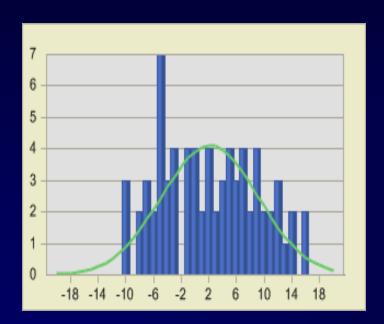


# **Portfolio Construction - Analytics**

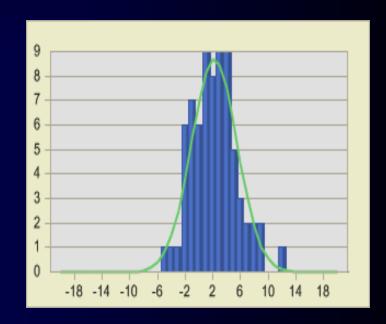
#### Monthly Distribution of Portfolio Returns

Adding Cash Efficiency Jan 2005 - Dec 2010

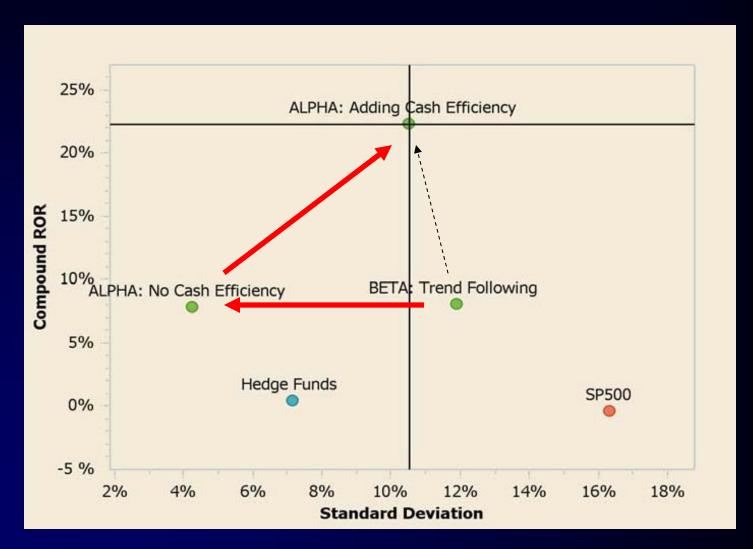
**Beta: Trend Following** 



**Alpha: Potomac's Approach** 



Alpha vs. Beta vs. Benchmarks (Jan 2005 - Dec 2010)

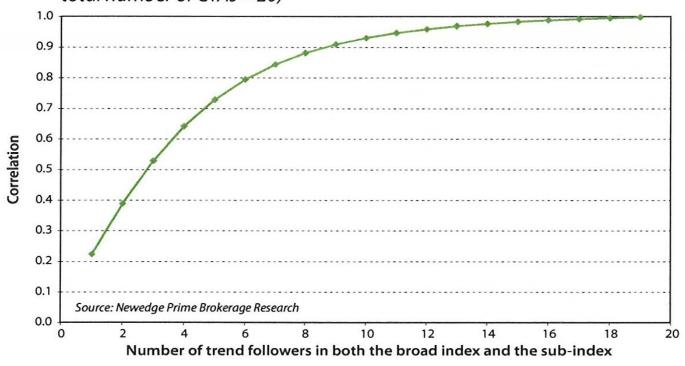


## Mixing Beta and Alpha NewEdge USA Research

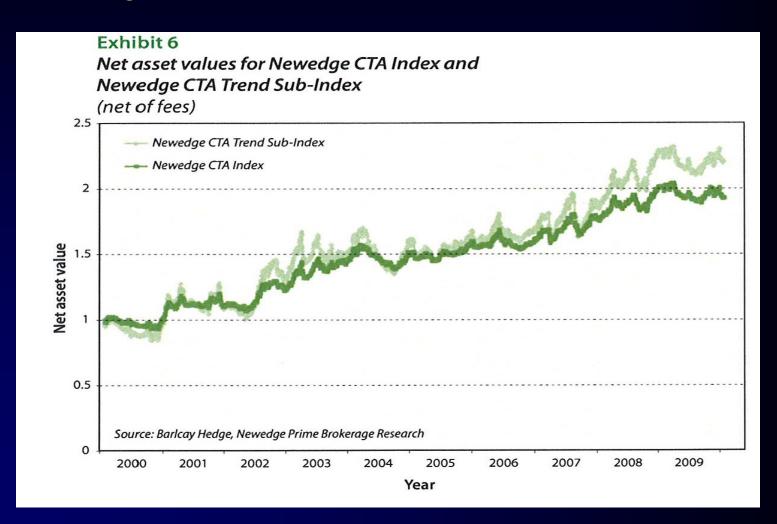
#### Exhibit 4

Correlation between returns on a sub-index of correlated returns and a broader index

(Correlation among "trend followers" = 0.60, all other correlations = 0.0, total number of CTAs = 20)



#### Mixing Beta and Alpha NewEdge USA Research



# **Summing Up**

"Changing landscapes in managed futures are offering new directions for portfolio diversification."

---Thomas Lott, President, Potomac Portfolios LLC

"The fortunes of trend followers and the industry tend to rise and fall together, although with one significant difference. While the two paths follow one another closely, the total index path exhibits much lower volatility than that exhibited by the trend following path. The lower volatility stems from the presence of low correlation returns, and the result is a higher return/risk ratio for the industry than for the trend followers by themselves."

---NewEdge USA (Alternative Edge Research)

## **Summing Up** (2000 – 2011)

SP500 / Managed Futures / Hedge Funds + Canada! (SPTSX)
Role & Choices in Managed Futures



#### For Further Information

#### Potomac Portfolios, LLC

Thomas Lott, President Potomac Portfolios, LLC 5185 MacArthur Blvd, N.W. Suite 220

Washington, DC 20016 Tel: 202-237-8878 x25

Email: <a href="mailto:linfo@PotomacPortfolios.Com">lnfo@PotomacPortfolios.Com</a>
Web: <a href="mailto:www.PotomacPortfolios.Com">www.PotomacPortfolios.Com</a>

#### AlphaMetrix Client Relations

AlphaMetrix Client Relations 181 West Madison 34th Floor

Chicago, IL 60602 Tel: 312-267-8400

Email: Client.Relations@AlphaMetrix.Com

Web: www.AlphaMetrix.Com